

BOATING MEANS BUSINESS



\$170B

Economic
Activity

691,000

American
Jobs

35,000

U.S.
Businesses

100M+

Americans Go Boating
Each Year

95%

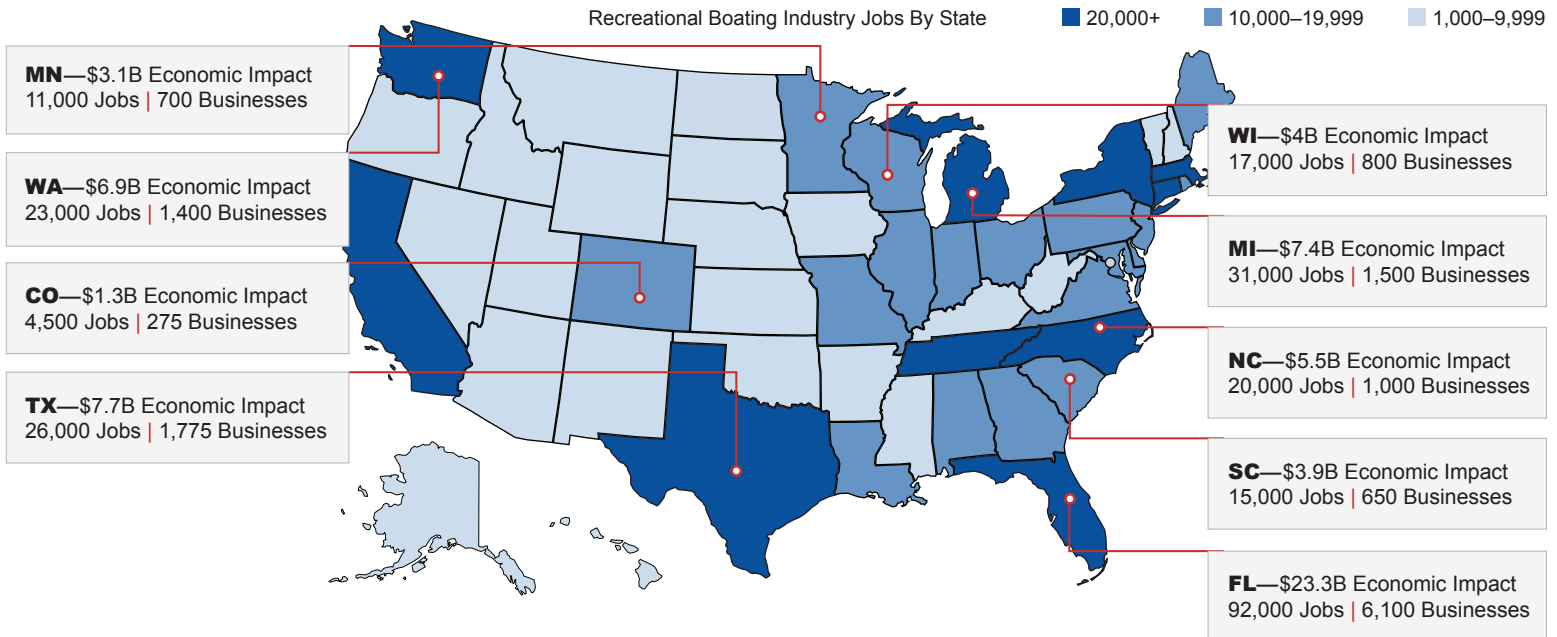
of Boats Sold in the U.S.
are Made in the U.S.

95%

Registered Boats
Are Under 26 feet

61%

Boat Owners' Annual Household
Income Under \$100,000



Outdoor recreation powers national, state, and local economies.

1.8%

U.S. GDP

\$689B

Economic Impact

4.3M

American Jobs

3%

U.S. Employment

#1 Economic Contributor

Boating and fishing is the top contributor to the national outdoor recreation economy and is the largest recreation activity in 39 states and D.C.

Who We Are

The National Marine Manufacturers Association (NMMA) is the trade association for the U.S. recreational boating industry, representing nearly 1,300 marine businesses including recreational boat, marine engine, and accessory manufacturers. NMMA members manufacture more than 80% of the marine products in the U.S.

NMMA's 2022 State Policy Priorities

Boating Access and Activities

Protect existing access for boaters and work with policymakers to ensure equitable and responsible access to all boating activities and lifestyles, including wakesurfing, wakeboarding, and other towed water sports.

Boating Safety and Education

Encourage and promote mandatory boater safety education and skills training to ensure America's waterways are safe for all.

Conservation and Environment

Collaborate with state leaders to advance and implement conservation goals and prioritization of funding, including policies that stop and reverse the spread of aquatic invasive species (AIS).

Offices of Outdoor Recreation

Establish and empower state offices of outdoor recreation (ORECs) to boost the outdoor recreation economy by attracting new jobs, businesses, and capital investment in outdoor-oriented businesses.

Recreation Infrastructure

Work in tandem with stakeholders and state officials to modernize and expand boating infrastructure, especially in response to changes in water levels and extreme weather, including through funding provided by the Sport Fish Restoration and Boating Trust Fund, the Land and Water Conservation Fund, and other funding streams.

Balanced Right to Repair Measures

Allow consumers to perform simple repairs, while maintaining emissions regulations, safety requirements, and intellectual property protections for marine engines and software.